

**DotMoose**

PRACTICAL CANADIAN INFRASTRUCTURE

# Agency Client Hosting Operations Checklist

For digital marketing, creative, PPC, social, and full-service agencies

**USE THIS BEFORE YOU BUY, MOVE, OR SCALE HOSTING**

A practical checklist - plus a direct path to DotMoose when you are ready to act.

[dotmoose.com/for/digital-marketing-agencies/](https://dotmoose.com/for/digital-marketing-agencies/)



# 1. Before choosing a hosting path

Write the answers down. If nobody can answer these, that is the first infrastructure problem to solve.

- 01 Make hosting ownership part of client onboarding.
- 02 Record registrar, DNS, hosting, CMS, and backup access.
- 03 Define who approves DNS changes and production deployments.
- 04 Keep independent backups for sites that matter.
- 05 Use a repeatable migration runbook.
- 06 Escalate demanding client sites to VPS or dedicated only when justified.

# 2. Match the workload to a DotMoose path

**WordPress hosting** Content-led client sites and campaign properties.

**cPanel hosting** Multiple conventional sites under a familiar workflow.

**Domains** Campaign and client domain administration.

**Backups** An independent recovery layer for client operations.

# Turn the checklist into a real hosting plan.

Tell DotMoose what you run today, what is changing, and what absolutely needs to stay online. We will point you toward the simplest sensible starting path - not the biggest box we can sell.

## Start here with DotMoose

Scan the QR code or open the audience-specific guide page:

[dotmoose.com/for/digital-marketing-agencies/](https://dotmoose.com/for/digital-marketing-agencies/)

Relevant hosting paths, migration help, and a direct route to contact us.



Plan it with DotMoose

Compare hosting paths

## What DotMoose can keep together

- Domains and DNS
- Web, WordPress and cPanel hosting
- VPS and dedicated servers
- Backup storage and migration planning

### Keep this guide. Send it to whoever owns the infrastructure decision.

When you want a second set of eyes, start with the DotMoose page above.

No mystery stack. No oversized recommendation. Just the next sensible step.