

**DotMoose**

PRACTICAL CANADIAN INFRASTRUCTURE

# SEO Agency Technical Hosting Audit

For SEO consultants and agencies inheriting client infrastructure

**USE THIS BEFORE YOU BUY, MOVE, OR SCALE HOSTING**

A practical checklist - plus a direct path to DotMoose when you are ready to act.

[dotmoose.com/for/seo-agencies/](https://dotmoose.com/for/seo-agencies/)



# 1. Before choosing a hosting path

Write the answers down. If nobody can answer these, that is the first infrastructure problem to solve.

- 01 Confirm registrar and DNS ownership before technical changes.
- 02 Document the current host, plan, PHP/runtime, and database.
- 03 Check backup recency and restoration ownership.
- 04 Inventory redirects, certificates, cron jobs, and email dependencies.
- 05 Plan migration cutover and rollback before changing DNS.
- 06 Decide whether shared hosting is still appropriate for the workload.

## 2. Match the workload to a DotMoose path

**WordPress hosting** WordPress properties where content and technical SEO work meet.

**Migrations** Move deliberately without treating DNS cutover as the whole project.

**VPS** Sites that need more control than shared hosting provides.

**Domains** Make DNS ownership part of onboarding, not an emergency later.

# Turn the checklist into a real hosting plan.

Tell DotMoose what you run today, what is changing, and what absolutely needs to stay online. We will point you toward the simplest sensible starting path - not the biggest box we can sell.

## Start here with DotMoose

Scan the QR code or open the audience-specific guide page:

[dotmoose.com/for/seo-agencies/](https://dotmoose.com/for/seo-agencies/)

Relevant hosting paths, migration help, and a direct route to contact us.



Plan it with DotMoose

Compare hosting paths

## What DotMoose can keep together

- Domains and DNS
- Web, WordPress and cPanel hosting
- VPS and dedicated servers
- Backup storage and migration planning

### Keep this guide. Send it to whoever owns the infrastructure decision.

When you want a second set of eyes, start with the DotMoose page above.

No mystery stack. No oversized recommendation. Just the next sensible step.